

Boost your beef bottom line



Do you want to lift herd fertility?

Do you want to optimise your weaning rates and achieve optimal reproductive success?

Do you want to know what management decisions are critical and how to use data to understand the impact of those decisions?

Learn how to run a highly fertile and profitable beef enterprise by participating in a new training package - Fertile Profitable Beef - from MLA's Profitable Grazing Systems.

How: Cattle veterinarian Christina Johnson from Smithton Veterinary Service, will coach you through six on-farm group sessions at important stages of herd management.

Investment: \$1,800 per business for up to 2pp and, then, \$100 for additional members of the same business.



You will learn:

- setting breeding objectives and goals
- nutrition to optimise reproductive performance
- joining management
- bull preparation
- the role and value of preg testing
- managing the growth and condition of pregnant cows
- weaning options and management
- effective implementation of an electronic recording system for data collection
- which numbers matter and how to make decisions based on that data

Register online: <https://bit.ly/FPBeef2>

Registrations for 2021 groups are essential

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