



Red Meat Updates Working Group Expressions of Interest

Expressions of interest are now open for the following positions on the Red Meat Updates (RMU) working group:

- Producer member (3)
- Industry member (x1)

Background and purpose of the RMU working group

Red Meat Updates is delivered annually as a partnership between Meat & Livestock Australia and Pinion Advisory, working with a number of sponsors and supporters. The event attracts 300+ attendees each year, the majority being red meat producers. The format of the event and development of the program is overseen by a producer-led working group. Members of the working group include innovative, leading red meat producers and industry representatives with technical and/or value chain experience in red meat production.

To ensure the working group is diverse and effective, members will need to meet the criteria listed below, for producers and industry representatives.

Suitable producer working group members will be a current Tasmanian red meat (sheep/wool/beef) owner/manager or employee (mixed farm and/or dairy experience will be looked upon favorably) and have:

- A strong interest in best practice on-farm management for increased productivity, profitability and sustainability.
- Strong livestock industry networks across Tasmania and/or nationally.
- Ability to work collaboratively as part of a working group or committee.
- Capacity to proactively engage in communications and actions at and between meetings.
- Capacity to attend three face-to-face meetings (held in the Launceston area) per year with online meetings as necessary (approximately two per year).
- Willingness to contribute ideas, networks and contacts to build a high-quality program that benefits all attendees.
- Willingness to assist in engaging sponsors to be part of the Red Meat Updates event.
- Willingness to champion events and encourage red meat producers to attend and provide constructive feedback/ideas.

Suitable industry working group members will be currently working in the Tasmanian red meat industry, in a role that involves actively working with livestock producers on-farm in an advisory or value chain capacity (e.g., agent or consultant etc) and have:

- More than 10 years' experience in the livestock industry.
- Strong livestock industry networks across Tasmania and/or nationally.
- Demonstrated ability to work collaboratively as part of a working group or committee.



- Capacity to proactively engage in required communications and actions at/between meetings.
- Capacity to attend three face-to-face meetings (held in the Launceston area) per year with online meetings as necessary (approximately two per year).
- Willingness to contribute ideas, networks and contacts to build a high-quality program that benefits all attendees.
- Willingness to assist in engaging sponsors to be part of the Red Meat Updates event.
- Willingness to champion events, encourage red meat producers to attend and provide constructive feedback/ideas.

Commitment

Three face-to-face meetings are held each year. Additionally online meetings may be held when required (approximately two per year). The time commitment from working group members will be approximately five days per year over a 2-3 year term.

Working group members are not remunerated for their time or travel, with the exception of attending the Red Meat Updates event and pre-conference dinner, where meals and accommodation is paid for.

The benefits to being involved in the RMU working group include:

- Providing input into the design and content of the RMU program– ensuring the program is relevant for you and Tasmanian livestock producers.
- Working with innovative and leading industry peers from across Tasmania.
- More in-depth understanding of industry issues, challenges, and opportunities.
- Experience being part of a high functioning industry committee, led by producers.
- Expanding your networks both locally and nationally.
- Increased awareness of MLA tools, projects, and training programs.

Submit your expression of interest

Producers or industry representatives wishing to submit an expression of interest to join the Red Meat Updates Working Group can register their interest online here:

<https://www.surveymonkey.com/r/RMUWG2022>

Expressions of interest close 5:00pm, 17th October 2021. Applications will be reviewed by the current RMU Working Group and individuals will be selected to ensure there is a diversity of enterprise mix, gender, location, and age in the group, in addition to meeting the selection criteria.

For more information

Georgia McCarthy

Red Meat Updates Project Manager

0400 763 904

redmeatupdates@pinionadvisory.com | www.redmeatupdates.com